



Sociodemographic Portrait of Immigrant and U.S.-Born Parents of Young Children in North Carolina

By Maki Park, Margie McHugh, and Caitlin Katsiaficas

This fact sheet provides a sociodemographic sketch of foreign- and U.S.-born parents with young children (ages 0 to 8) in North Carolina, based on Migration Policy Institute (MPI) analysis of U.S. Census Bureau American Community Survey (ACS) data pooled over the 2010-14 period.¹ The analysis offered here, while not intended to be exhaustive, aims to help local stakeholders understand the various socioeconomic disparities between families led by immigrant and native-born parents, and the potential utility of two-generation services² in addressing them. This state fact sheet accompanies a national report that examines the success of a select number of two-generation programs aimed at immigrants and refugees—who comprise almost one-quarter of all parents with young children in the United States. The report also provides a population analysis of immigrant and native-born families with young children at the U.S. level.³

I. Income, Poverty, Family Structure, Employment Status, and Health Insurance Coverage

Poverty and related obstacles can negatively impact the cognitive, physical, and socioemotional developmental outcomes of young children. Family structure is another important consideration for antipoverty programs: children in single-parent families are at greater risk for poor academic outcomes. Parents without family-sustaining jobs, let alone those who are unemployed altogether, often experience heightened risk; two-generation programs have the potential to address this by increasing workforce readiness and employment rates. A lack of health insurance poses a risk to parents' physical health and well-being, as well as family finances.

Table 1 highlights indicators commonly used to measure a family's vulnerability.

- 1 Using several years of pooled American Community Survey (ACS) data permits an increased degree of accuracy.
- 2 For the purposes of the study, two-generation programs are defined as those that (1) provide services to both children and parents, whether simultaneously or in parallel via co-location; and (2) track outcomes for both children and parents.
- 3 See Maki Park, Margie McHugh, and Caitlin Katsiaficas, *Serving Immigrant Families through Two-Generation Programs: Identifying Family Needs and Responsive Program Approaches* (Washington, DC: Migration Policy Institute, 2016), www.migrationpolicy.org/research/serving-immigrant-families-through-two-generation-programs-identifying-family-needs-and.

Table 1. Income, Poverty, Family Structure, Employment Status, and Health Insurance Coverage of Parents of Young Children in North Carolina (ages 0 to 8), by Nativity, 2010-14

Parents of Young Children in North Carolina	Total	Foreign Born	Native Born
Total parent population	1,137,000	193,000	944,000
Share parent population	100%	17%	83%
Income and Poverty			
Below 100% of poverty level	20%	32%	17%
100-184% of poverty level	20%	30%	19%
At or above 185% of poverty level	60%	38%	64%
Family structure			
Two parents	74%	81%	73%
Single mother	20%	12%	22%
Single father	6%	7%	5%
Employment status			
Parent population ages 16 and older*	1,112,000	192,000	921,000
Employed	73%	68%	74%
Self-employed	5%	6%	5%
Unemployed	8%	6%	8%
Not in the labor force	20%	26%	19%
Men not in the labor force	6%	4%	6%
Women not in the labor force	30%	46%	27%
Health insurance coverage			
Total parent population	1,137,000	193,000	944,000
Public health insurance only	11%	4%	13%
Private health insurance	67%	43%	71%
No insurance	22%	53%	16%

* As is customary, only the civilian parent population is counted in this indicator.

Notes: Here, the poverty level refers to the poverty thresholds used by the Census Bureau to measure the share of the population living in poverty. The Department of Health and Human Services (HHS) uses poverty guidelines, based on the poverty thresholds, to determine eligibility for several federal antipoverty programs. See HHS, Office of the Assistant Secretary for Planning and Evaluation, "Poverty Guidelines," updated January 25, 2016, <https://aspe.hhs.gov/poverty-guidelines>.

Source: Migration Policy Institute (MPI) analysis of U.S. Census Bureau pooled 2010-14 American Community Survey (ACS) data.

II. English Proficiency, Educational Attainment, and LEP Status

Table 2 highlights unique educational obstacles faced by many immigrant parents, including limited English proficiency (LEP). Two-generation services must recognize unique education and language learning needs in order to better support families in their

educational attainment and economic and civic integration goals.

As one to two years of postsecondary education are generally required as a minimum qualification for jobs that pay a family-sustaining wage, immigrant families, who have disproportionately low levels of educational attainment, face tremendous barriers in obtaining such jobs. These obstacles include the effort and costs involved in completing potentially many

Table 2. English Proficiency, Educational Attainment, and LEP Status of Parents of Young Children in North Carolina (ages 0 to 8), by Nativity, 2010-14

Parents of Young Children in North Carolina	Total	Foreign Born	Native Born
English proficiency			
Total parent population	1,137,000	193,000	944,000
LEP (Speak English less than “very well”)	10%	55%	1%
Low LEP (Speak English less than “well”)	6%	33%	0%
Educational attainment			
Parent population ages 25 and older	1,035,000	182,000	854,000
0-8th grade	5%	24%	1%
9th-12th grade	7%	15%	5%
High school diploma or equivalent	19%	20%	19%
Some college	33%	15%	37%
Bachelor’s degree or higher	35%	26%	37%
LEP status of low-educated parents (ages 25+)			
Less than high school diploma or equivalent	125,000	71,000	54,000
Share LEP	49%	83%	4%

LEP = Limited English Proficient.

Note: English proficiency is self-reported; ACS respondents must indicate whether they speak English “very well,” “well,” “not well,” or “not at all.”

Source: MPI analysis of U.S. Census Bureau pooled 2010-14 ACS data.

years of English and adult basic and secondary education classes before progressing to post-secondary and workforce training. It is important to note, however, that not all LEP parents of young children have the goal of workforce participation or postsecondary education, and may instead desire to enroll in family literacy or English classes for the purposes of navigating daily life and local systems and services or for engaging in their children’s education.

Diversity in Languages Spoken at Home

The top five languages spoken at home by foreign-born LEP parents of young children in North Carolina are Spanish (which comprises 80 percent of the share of all languages spoken at home by this population), Vietnamese (3 percent), Chinese⁴ (3 percent), Arabic (2

percent), and French⁵ (1 percent). LEP parents can face language access challenges related to both the navigation and provision of services. This challenge is compounded for speakers of lower-incidence languages other than Spanish, for which programs may lack translated materials or interpreters.

III. Conclusion

Immigrant parents lead an increasingly large proportion of North Carolina and U.S. families with young children living in poverty, making them an important target of two-generation programs. By addressing the needs of poor or low-income parents and their children simultaneously, two-generation programs have great potential to uplift whole families and break cycles of intergenerational poverty.

⁴ Chinese includes Cantonese, Mandarin, and other Chinese languages.

⁵ French includes Patois and Cajun.

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